

MAKING
COMMUNITIES
STRONGER

2025
PROGRAM
PARTNERSHIPS



Neighborhood
Alliance
HELPING COMMUNITIES GROW STRONGER

Program Partnerships for Greater Impact

For nearly 100 years, Neighborhood Alliance has been compassionately caring for the most vulnerable in our community. We serve children and families, seniors, and individuals with critical care services.

Why Program Partnerships?

Program Partnerships provide critical operating funds to ensure programs can continue and thrive while also providing you with incredible value. Naming rights are available annually for programs at higher levels. *Exclusivity may be available upon request.*

Every Partnership is a win-win. We are happy to get creative when it comes to your benefits. Want an opportunity to speak to our clients? Let's talk. Want to co-host a financial literacy training course with us, let's make it happen! Tie your brand to our amazing, life-changing programs.

Your Partnership will make a profound impact in the lives of Lorain County residents.

Why Neighborhood Alliance?

- The Haven Center is the **only emergency mass shelter for families** in Lorain County. All family-friendly shelter rooms in the county are at Neighborhood Alliance's Haven Homeless Shelter.
- For Children and Families, we are the **only contracted provider of Early Intervention Service Coordination and Evaluation services** in Lorain County. We are currently serving almost 600 children.
- For Seniors, **we deliver 2,500 meals to more than 600 seniors every week**, in every community in Lorain County except one. We frequently have a waitlist of 200+ residents needing access to food.
- Altogether, in our *Neighborhood Nutrition Kitchen* we **prepare, cook, and serve nearly 7,000 meals every week** for seniors, shelter residents, children in our care and families in our programs. That's more than 360,000 meals annually!
- We are the **only provider of Mobile Senior Centers**, providing traditional Senior Center activities in communities that do not have the means to support a full-time center.

Why?

Join us in
making a
difference.

Your Partnership isn't just a financial contribution;
it's a commitment to building a stronger, more caring community.
Together, we can change lives, empower futures,
and create lasting impact.



How do Program Partnerships work? It's simple.

- 1) Pick a program area to support
- 2) Choose your investment and benefit level

How?

When is the deadline?

There isn't one! We offer our Program Partnerships throughout the year. Benefits end 12.31.25 - the sooner you commit, the greater the benefits

Choose a program area to Support



Children and Families

Give children in our community a strong start in life and the opportunity to succeed. By funding the Children and Families programs, you'll provide essential early education and intervention services, ensuring that kids are kindergarten-ready and reading at grade level by the third grade. This includes Help Me Grow Home Visiting, Early Intervention, child enrichment services and summer camps.

Impact: Empower the Next Generation

Supporting: Early Education & Intervention

Result: Break the cycle of childhood poverty



Senior Services

Make a profound difference in the lives of our aging community members. By supporting Senior services, you provide not just nutritious meals, but also socialization activities, wellness checks, and essential resources. This includes our Mobile Seniors program, currently in 4 communities across Lorain County and growing!

Impact: Enhancing Seniors' Lives

Supporting: Meals, Wellness Checks & Socialization

Result: Improved Well-being



Crisis and Emergency Services

Your support will provide case planning, employment assistance, and ultimately empower our clients to transition into independent housing. Your sponsorship also aids in preventing families from needing emergency shelter by helping them find alternative housing solutions with our *Family Promise* program. These services also include the only homeless outreach in Lorain County.

Impact: Transforming Lives

Supporting: Shelter, Meals, Housing Solutions & Empowerment

Result: Breaking Homelessness Cycle



Neighborhood Nutrition Kitchen

Provide healthy meals to Lorain County by supporting the *Neighborhood Nutrition Kitchen*. Every week we deliver 2,500 meals to more than 600 seniors every week. We prepare, cook and serve nearly 7,000 meals every week for seniors, shelter residents, children, and families in our programs - **more than 360,000 meals annually!**

Impact: Health of our Community

Supporting: Nutritious meals for the most vulnerable populations

Result: Better education and health outcomes



Agency Operations

None of our community services are possible without staff, offices, copiers, utilities, etc. Operations supports not only the continuation and possible expansion of each of our programs, but general operating costs as well.

Impact: Strengthen our community

Supporting: Men, women, children, seniors.

Result: See the direct impact of your support throughout the entire agency



How much?



Choose a Partnership Level

At every Partnership Level, your name/logo will appear:

- Annual Report
- Select email newsletters to 5,000 subscribers (41% open rate)
- Social media 10,000+ followers on 3 platforms, when your selected program is featured
- Directly with 90+ employees

Additionally you will also receive the following benefits:



Supporter - \$500

- Name/logo on your sponsored program's webpage



Patron - \$1,000

- 2 tickets to 2nd Annual *Spork Off* (chef's competition) April 2025
- Name/logo on your sponsored program's webpage



Booster- \$2,500

- 2 tickets to 2nd Annual *Spork Off* (chef's competition) April 2025
- Name/logo on your sponsored program's webpage
- Fixed logo and link in footer www.myneighborhoodalliance.org



Advocate - \$5,000

- 4 tickets to 2nd Annual *Spork Off* (chef's competition) April 2025
- Name/logo listed in program book for 2025 *Spork Off*
- Name/logo listed on event signage at the 2025 *Spork Off*
- Name/logo on your sponsored program's webpage
- Fixed logo and link in footer www.myneighborhoodalliance.org
- Name/logo on building signage for one year
- Name/logo on tabletop banner used at outreach events
- Name/logo in email signature used by sponsored program's staff
- Name/logo included most times your selected program is mentioned in media, print publications, program brochures, etc.
- Name/logo on in select agency advertising which may include billboards, print ads, radio, digital ads, and more

PLUS choose from ONE of the following advertising benefits:

- Name/logo on one (1) of six (6) colorful HotShot vehicles (food delivery) traveling 60,000+ miles annually in Lorain County.
- Name/logo on two (2) shelter vans which travel more than 10,000 miles annually in Lorain County AND Childcare transport vans which travel more than 3,000 miles annually.
- Name/logo included in 750 copies of the senior newsletter every month - distribution includes Rite Aid, Drug Mart, Sugar Creek Restaurant and more than 600 weekly home delivered meal recipients, 750+ birthday bags AND 750+ holiday bags for seniors.

How much?

Partnership Levels



Champion - \$10,000

- 8 tickets (one full table) to 2nd Annual Spork Off (chef's competition), April 2025
- 1/4 page ad in program book for 2025 Spork Off
- Name/logo listed on event signage at the 2025 Spork Off
- Name/logo on your sponsored program's webpage
- Fixed Logo and link in footer www.myneighborhoodalliance.org
- Name/logo on building signage for one year
- Name/logo on tabletop banner used at outreach events
- Name/logo in email signature used by sponsored program's staff
- Name/logo included almost every time your selected program and/or Neighborhood Alliance is mentioned in media, print publications, program brochures, etc.
- Name/logo on in select agency advertising which may include billboards, print ads, radio, digital ads, and more
- Name/logo on T-shirts for 90+ employees
- Fixed ad on Neighborhood Alliance homepage with weblink

Choose from **THREE (3)** of the following advertising benefits:

- Name/logo on one (1) of six (6) colorful HotShot vehicles (food delivery) traveling 60,000+ miles annually in Lorain County.
- Name/Logo on two (2) shelter vans which travel more than 10,000 miles annually in Lorain County AND Childcare transport vans which travel more than 3,000 miles annually.
- Name/logo included in 750 copies of the senior newsletter every month - distribution includes Rite Aid, Drug Mart, Sugar Creek Restaurant and more than 600 weekly home delivered meal recipients, 750+ birthday bags AND 750+ holiday bags for seniors.
- Opportunity to distribute information to participants of your sponsored program.
- Opportunity to host an information night for Agency employees.

Child Family Seniors Shelter



Neighborhood Alliance
HELPING COMMUNITIES GROW STRONGER



Follow us!

#MyAllianceNEO



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Take Action Today!
Contact Roberto Toro
RobertoT@myneighborhoodalliance.org
or call / text at (440) 371-6514.