

MAKING  
COMMUNITIES  
STRONGER

# PROGRAM PARTNERSHIPS



## *GREATER IMPACT*

Program Partnerships focus on providing critical operating funds to ensure these programs can continue and thrive.



**Child** **Family** **Seniors** **Shelter**



## Making Communities Stronger: Program Partnerships for Greater Impact

*For nearly 100 years, Neighborhood Alliance has been compassionately caring for the most vulnerable in our community. We serve children and families, seniors, and individuals experiencing or at risk of homelessness.*

### How does Partnership differ from Sponsorship?

Good question. Where event sponsorships focus on benefits like event tickets and advertising, Program Partnerships focus on providing critical operating funds to ensure these programs can continue and thrive while providing you with incredible value.

Naming rights are available annually for programs at higher levels. *Exclusivity may be available upon request.*

**Every partnership is a win-win.** We are happy to get creative when it comes to your benefits. Want an opportunity to speak to our clients? Let's talk. Want to co-host a financial literacy training course with us, let's make it happen! Tie your brand to our amazing, life-changing programs.

Your partnership can make a profound impact. Explore our opportunities and choose the one that resonates with your commitment to positive change.

### Why Neighborhood Alliance?

- The Haven Center is the only emergency mass shelter for families in Lorain County. There are only four (4) family rooms in Lorain County, and they are all at Neighborhood Alliance. In 2022 we hosted 344 Adults and 62 children.
- For Children and Families, we are the only contracted provider of Early Intervention Service Coordination and Evaluation services in Lorain County. We are currently serving almost 600 children.
- For Seniors, we deliver 2,500 meals to more than 600 seniors every week, in every community in Lorain County except one. There are currently 300 seniors on our Waitlist for home delivered meals.
- Altogether, in our *Neighborhood Nutrition Kitchen* we prepare, cook, and serve nearly 7,000 meals every week for seniors, shelter residents, children in our care and families in our programs. That's more than 360,000 meals annually!

*Why?*

Join us in  
making a  
difference.

**Your partnership isn't just a financial contribution; it's a commitment to building a stronger, more caring community.**  
Together, we can change lives, empower futures,  
and create lasting impact.



# How?

## How does Program Partnership Work?

It's simple. Pick one (or more!) of our four program areas.

Then, choose your investment level.

### When is the deadline?

2024 Program Partnerships expire December 31, 2024. Book your partnership today to maximize your annual benefits.

### Who do I contact?

Roberto "Bobby" Toro at [RobertoT@myneighborhoodalliance.org](mailto:RobertoT@myneighborhoodalliance.org) or better yet, call Bobby at (440) 371-6514.

## Four Program Areas

### Crisis and Emergency Services



Sponsorship of our Crisis and Emergency Services program means providing vital assistance to individuals and families without homes. Your support will provide case planning, employment assistance, and ultimately empower our clients to transition into independent housing. Your sponsorship also aids in preventing families from needing emergency shelter by helping them find alternative housing solutions with our *Family Promise program*. These services also include homeless outreach and *LC4Ukraine*, specialized case management for incoming Ukrainian refugees.

**Impact:** Transforming Lives

**Supporting:** Shelter, Meals, Housing Solutions & Empowerment

**Result:** Breaking Homelessness Cycle

### Neighborhood Nutrition Kitchen



Invest in the well-being of Lorain County by sponsoring the *Neighborhood Nutrition Kitchen*. Every week we deliver 2,500 meals to more than 600 seniors every week. Altogether, in our kitchen we prepare, cook and serve nearly 7,000 meals every week for seniors, shelter residents, children, and families in our programs - **more than 360,000 meals annually!**

**Impact:** Health of our Community

**Supporting:** Nutritious meals for the most vulnerable populations

**Result:** Better education and health outcomes

### Senior Enrichment and Mobile Seniors



With your sponsorship, you'll be making a profound difference in the lives of our aging community members. By supporting the Senior Enrichment program, you enable us to provide not just nutritious meals, but also socialization activities, well-checks, and essential resources. Mobile Seniors locations include: Wellington (approx. 30 people, every Tuesday); Sheffield (approx. 10 people); LaGrange (approx. 15 to 20 people, every Wednesday); Lorain (approx. 30 people – usually meet from 10am to 1 or 2pm.)

**Impact:** Enhancing Seniors' Lives

**Supporting:** Meals, Well-Checks & Socialization

**Result:** Improved Well-being

### Children and Families



Your support will directly contribute to giving children in our community a strong start in life and the opportunity to succeed. By sponsoring the Children and Families programs, you'll help provide essential early education and intervention services, ensuring that kids are kindergarten-ready and reading at grade level by the third grade. This includes Help Me Grow Home Visiting, Early Intervention, child enrichment services and summer camps.

**Impact:** Empower the Next Generation

**Supporting:** Early Education & Intervention

**Result:** Break the cycle of childhood poverty



# How much?



## 2024 Partnership Levels



### Agency Benefactor - \$20,000

Your role as an Agency Benefactor is pivotal in fortifying and advancing the impact of Lorain County's largest and most diverse human services agency. Your support directly fuels our programs, making a tangible difference in the lives of men, women, children, families and seniors!

#### Naming Rights

- o Name/logo included almost every time Neighborhood Alliance is mentioned in media, print publications, program brochures, etc.

#### Signage

- o On-site logo signage for one year
- o Tabletop banner at all outreach events to include the Lorain County Chamber, LCCC Health Expos, Nordson Employee Expo and many more.
- o At Parent Café nights for Help Me Grow (held once a quarter) and Parent Nights for Families Strong (held 2x month, followed by parenting classes).

#### Social Media & Email

- o Regular shout outs to 10,000+ active subscribers
- o Name/logo in every monthly email newsletter (4,877 Subscribers with an open rate of 33%)
- o Name/logo in email blasts featuring your sponsored program
- o Email signature for all 90+ staff

#### Website ([www.myNeighborhoodAlliance.org](http://www.myNeighborhoodAlliance.org))

- o Fixed banner ad on homepage with weblink
- o Fixed name and link in footer
- o Name/logo on prominent web pages

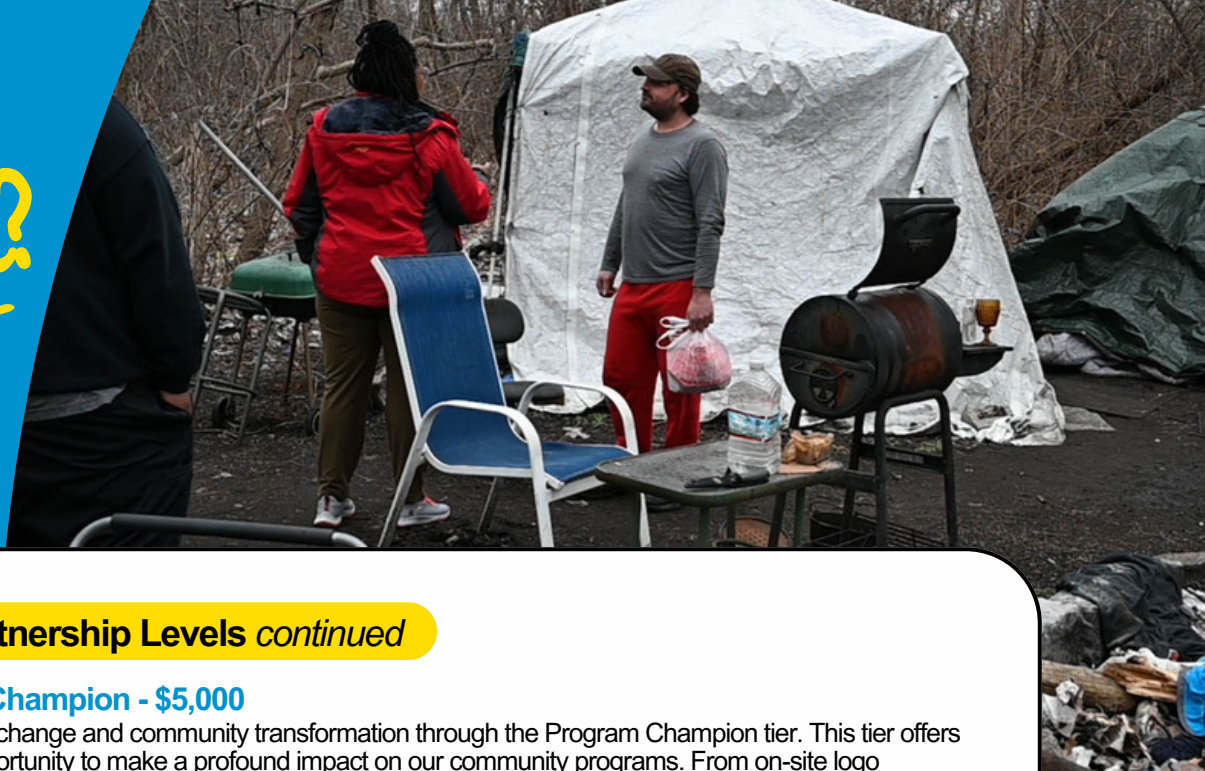
#### Name/logo placement for one year on:

- o All Press releases (4 to 6 a year)
- o All regional agency advertising to include billboards, print ads, radio
- o Six (6) colorful HotShot vehicles (food delivery) traveling 60,000+ miles annually in Lorain County.
- o Childcare transport van which travels more than 3,000 miles annually.
- o 10,000+ program brochures
- o T-shirts for 90+ program staff
- o Annual Report
- o Two (2) shelter vans which travel more than 10,000 miles annually in Lorain County.
- o 750 copies of the Senior Enrichment newsletter every month - distribution includes Rite Aid, Drug Mart, Sugar Creek Restaurant and more than 600 weekly home-delivered meal recipients.
- o On 750+ birthday bags AND 750+ holiday bags for seniors.

#### Display and Distribution

1. Opportunity to present to attendees of Mobile Seniors program along with a 6-foot vendor table at select sessions.
2. Opportunity to provide bingo prizes.

*How much?*



## 2024 Partnership Levels *continued*



### Program Champion - \$5,000

Ignite lasting change and community transformation through the Program Champion tier. This tier offers a unique opportunity to make a profound impact on our community programs. From on-site logo signage to social media shout-outs, your support will resonate far beyond recognition, creating a meaningful legacy of positive change.

#### **Naming Rights**

- Name/logo included most times your selected program is mentioned in media, print publications, program brochures, etc.

#### **Program Signage**

- On-site logo signage for one year
- Tabletop banner at many outreach events

#### **Social Media & Email (when your selected program is featured)**

- Shout outs to 10,000+ active subscribers
- Name/logo in select monthly email newsletter (4,877 Subscribers with an open rate of 33%)
- Name/logo in select email blasts
- Email signature for program staff

#### **Website ([www.myNeighborhoodAlliance.org](http://www.myNeighborhoodAlliance.org))**

- Fixed name and link in footer
- Name/logo on sponsored program's webpage

#### **Name/logo placement when your selected program is featured:**

- Press releases (4 to 6 a year)
- Select regional agency advertising which may include billboards, print ads, radio
- 2,500 program brochures
- T-shirts for 90+ program staff
- Annual Report

#### **Choose from ONE of the following benefits:**

- Home Delivered Meals - Six (6) colorful HotShot vehicles (food delivery) traveling 60,000+ miles annually in Lorain County.
- Transportation - Two (2) shelter vans which travel more than 10,000 miles annually in Lorain County AND Childcare transport vans which travel more than 3,000 miles annually.
- Senior Enrichment - 750 copies of the senior newsletter every month - distribution includes Rite Aid, Drug Mart, Sugar Creek Restaurant and more than 600 weekly home delivered meal recipients, 750+ birthday bags AND 750+ holiday bags for seniors.
- Mobile Seniors - opportunity to present to attendees of Mobile Seniors program along with a 6-foot vendor table at select sessions. Also, you are able to provide bingo prizes.

## 2024 Partnership Levels *continued*

### Program Advocate - \$2,500

Embark on a journey of community advocacy with this tier. This impactful level of support goes beyond recognition, offering a chance to actively contribute to our community initiatives.

#### **Social Media & Email (when your selected program is featured)**

- Shout outs to 10,000+ active subscribers
- Name/logo in select monthly email newsletter (4,877 Subscribers with an open rate of 33%)

#### **Website ([www.myNeighborhoodAlliance.org](http://www.myNeighborhoodAlliance.org))**

- Fixed name and link in footer
- Name/logo on sponsored program's webpage

#### **Name/logo placement when your selected program is featured:**

- 2,500 program brochures
- Annual Report

### Program Patron - \$1,000

Become a vital supporter as a Program Patron. Enjoy visibility through Name/logo

- Shout-outs to our 10,000+ active subscribers.
- Inclusion in select monthly email newsletters.
- Acknowledged on your program's webpage
- Featured in our Annual Report.

### Program Supporter - \$500

Contribute to community initiatives and support the programs that matter. Your name/logo will be recognized in:

- Inclusion in select monthly email newsletters.
- Featured in our Annual Report.

## Take Action Today!

Contact Roberto "Bobby" Toro

RobertoT@myneighborhoodalliance.org  
or call Bobby at (440) 371-6514.

*Follow us!*

#MyAllianceNEO



SCAN  
ME



MyNeighborhoodAlliance.org

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HELPING COMMUNITIES GROW STRONGER

Child Family Seniors Shelter

